



## CountrySide Courier Advertising Information

**Our monthly newsletter, The Courier, is provided to residents via E-mail and is available on our website.**

The CountrySide Board of Directors has adopted the following Advertising Policy for the CountrySide Courier. All advertisements and classifieds require a signed contract.

Annual and semi-annual advertising contracts are available with monthly billing. Two months MUST be paid at signing; remaining months of the contract can be billed monthly. For those advertising less than semi-annually, payment is due at the time of submittal.

**Please note, advertisements that have been billed and are still awaiting payment by the Courier deadline will not be submitted for inclusion in the following month's Courier.**

### Courier Advertising Rates Per Issue for Residents

Full Page	7-3/4" wide x 9 -3/4" tall	\$20.00
Half Vertical	3-3/4" wide x 9 -3/4" tall	\$10.00
Half Horizontal	7-3/4" wide x 4 -3/4" tall	\$10.00
Quarter Page	3-3/4" wide x 4- 3/4" tall	\$5.00

### Courier Advertising Rates Per Issue for Non-Residents

Full Page	7-3/4" wide x 9 -3/4" tall	\$25.00
Half Vertical	3-3/4" wide x 9 -3/4" tall	\$15.00
Half Horizontal	7-3/4" wide x 4 -3/4" tall	\$15.00
Quarter Page	3-3/4" wide x 4- 3/4" tall	\$10.00

### All advertisements must be submitted in one of the following acceptable formats:

.jpg, .pdf, .psd, .doc, .docx (we do not create ads). Advertisements may be submitted in color or grayscale.

**Please make check payable to CountrySide Proprietary and mail to the address below:**

There is a \$25 fee for all returned checks. We do not accept credit cards.

**CountrySide Proprietary**

**Attn: Maddy Thring**

**21515 Ridgetop Circle**

**Sterling, VA 20166**

### CLASSIFIED ADVERTISEMENT:

Classified advertising is \$10 for the first 40 words and 25 cents for each word thereafter. Payment in full must accompany all classified submittals.

The deadline for all articles, advertisements, and classified ads is the 8th of every month for the following month's issue. **Example: February 8th is the deadline for the March issue.**

*The Courier will not be responsible for advertising errors made in non-electronically submitted files. We reserve the right to remove all advertising that is not suitable for CountrySide Property Owners. If you have questions, please contact Maddy Thring at [maddyjt.cside@pmpbiz.com](mailto:maddyjt.cside@pmpbiz.com).*