## Community Relations Committee Meeting Minutes Remote Meeting via Go To Meeting Thursday, March 3, 2022 – 7:00 PM

## Call to Order:

Attendance: Gabbi Jones, Amanda Boone, Melissa Castan, Hilary Bradley, and Erin Gilmore (PMP)

**Absent:** John Fernandez **Resident Participation:** None

Gabbi Jones called the meeting to order at 7:02 pm.

- 1) Amanda Boone appointed as second chair of CRC.
- 2) June date TBD for Wellness Day. Committee to explore Tai Chi, Yoga, and other fitness and wellness providers to host or sponsor event.
- 3) Second Family Concert on July 9, 2022, to be Open Mike Night. CRC members to scout talent at Old Ox Brewery.
- 1) Spring Fling

Spring Fling on April 2, 2022, at the Parkway Pool Lawn & Parking Lot from 1:00 pm – 3:00 pm. Melissa Castan moved that Egg My Yard Fundraiser to Support Miss. Arlington Scholarship Organization host the Easter Egg Hunt at Parkway. 500 Easter eggs (filled - 400 nut-free candy; 100 toys for the littles)- eggs placed at Parkway Pool Lawn the morning of April 2. Cost: \$440. Gabbi Jones seconded the motion. Motion passed unanimously.

## **Courier Advertising Rates**

Gabbi Jones moved that the CRC adjust the advertising rates for the Courier with Non-resident/Resident pricing, with annual membership costs not to exceed \$5.00: quarter page, \$10:half page, and \$20:full page for residents. For non-residents, the rates are \$10: quarter page, \$15.00: half page, and \$25: full page. Motion passed unanimously.

## Moko App Discussion

Amanda Boone moved that CRC approve the Moko system for mobile applications and website development for 2022. Cost not to exceed \$5,500.00 for development, and \$400.00 per month for the 2022. Melissa Castan seconded. For: Belmont, Oakridge. Against: Welbourne, Foxfield. Motion failed.

Next month's meeting: April 7, 2022, at 7:00pm.